

The eyecandee.com Website Design Process in Lots of Word

Creating Eye Candy for The Web Since 1998

If you would like an estimate for a custom website/web page/grapics design, **feel free to contact me** you. I can create a site of any size. Exactly what you wish it to be, according to the realities of your development. There is usually a logical minimum of how many pages should be included for your s prevent you from spending money on design and hosting if the size is not adequate to convey your of that at the outset.

It's not as difficult or confusing as it sounds, and I make it easy for you.

At the end of the process, you'll be as tech savvy as you need to be to run your website without hav And i'll offer lots of explanations that will end the mysteries of the web, as it pertains to you, your t your site. I will explain how certain paid services offer ways to part you from your money unnecess and offer any advice that's been stored in my head for decades. Any gizmos or scripts added to you have the potential to "break" or change something in your completed website. For instance... a very that there's really no easy way to zoom to the top of a search engine that contains millions upon mil a lot of people begin to visit your site and recommend you to other people. Which will require you religiously. No matter what you're told. Mostly your job. Visits over time begets visits. Especially i neighborhood or community, with a partiular clientele. Never sign a contract to pay monthly for any without researching it. There are other ways.

I will not entice you with, or promote anything that is not necessary to meet realistic goals, or that r site. I'd rather protect you from sketchy or paid-for website functions or items that you truly do not things that could either ruin or damage your website. Promises to the contrary do not always make : have had several clients over the years who "broke" their previous websites, by unknowingly allow inner workings that are not appropriate for running the site, or do not work on the web. In effect, th website. Which gets expensive when your images and graphics have to be done twice. And it woul of my babies get blown up by mistake. So, I would hope you contact me for my advice before doing

You will be purchasing a domain name, that would be whateveryoulikedotcom, and you will park it information for you to acquire a hosting service. I will send you the info you need to choose the rig before you do that. ***I highly recommend HostPapa.com.*** They have confirmed (as of Nov. 2020) th with the server extensions that are required to run your site as you and I have designed it. You can p through them and arrange for the hosting of your site. I don't get paid for this recommendation. ***Bo energy hosting company!***

Think of how much energy they save hosting 50,000+ live websites. **You can visit them here** and : your domain name and hosting before I create your website, so that publishing to your domain can online, just as soon as it's ready for its debut. They are excellent with customer service capability ar future questions. Of course, you can use any company you wish. I am not an associate. I just prefer

holdups for either of us when we're ready to launch. You'll be investing in a website that's not refund wrong at launch.

To receive a detailed estimate, I will request that you send me in-depth information about what you want and a lot about your business or services, whether this is to be a personal or commercial website (in conveying who you are via your website design), and *most importantly*, what your budget might be along with your request. It's not productive for me to send an estimate and ideas for something you can't afford your budget. Flexible budgets are wonderful, but that's not realistic for me to assume. I hope to be a website that reflects you, and addresses your needs and those of your visitors. I specialize in small business websites. My designs incorporate your photographs, graphics provided, and my vintage imagery will be appropriate. Due to time constraints, I do not undertake corporate projects. I also do not take on projects with political viewpoints or candidates, or sites that promote violence, racism, prejudice or intolerance to

All transactions for creation of your website are through Paypal. A 50% deposit on the estimate price for your project, and no further payment until the day I have completed your design. At which time, there will be an invoice to be invoiced for full balance of payment before I publish and hand off your new site.

I will ask you to provide me with details on each page or "chapter" you plan to include on your site, including text, photos, and details of where (what page) they will be displayed. You will be sending me stuff to review. Especially text corrections/additions. I will format the text and photos on your page appropriately, and design, and considering the addition of custom graphics. And I will edit the texts you need to change. No pile-ups.

Communication, deposit, and payment for designs is done totally online, paper-free using secure Paypal. We do not do business by phone or text msgs. We will then have an official paper trail as our receipt for services, so that confusion is transparently noted and corrected. We'll both be protected against miscommunication turns.

Your initial design estimate will be clear and detailed, and will be sent to you in a .pdf format document. I'm happy with the plan and my understanding of it. Your design will begin immediately upon receipt of the 50% deposit on the estimate. That is to cover some of the development time. It's impossible to be on the clock there are many variables, including additions that I wasn't aware of at the time of the estimate, but you'll be pretty close in my estimates. You will be informed when I think we're going off-budget, and you will be able to or make changes to content. Work will not continue until you inform me that you're ok with any changes. I'll communicate frequently by email (I will send you my personal email once we begin communication) with questions and answers so be sure you set your email program to accept me and allow attachments. Check it daily until we've answered all questions to be sure I am creating exactly what you contracted for. It's also more time- and energy-efficient. And if you have questions, you will find me out here every day that I work on your website. I'll give responses. I don't like waiting too long for responses, and neither should you.

My work is guaranteed to be what you asked for, or better. If I do not think I can make your vision a reality, I will tell you to make it look and work better, I will tell you before I start, and before any payment is made. I will use my abilities at the end of the project, so that I can provide it to future clients. Your website **IS** my business. I'll be glad to help me.

When your site design is completed, I will send you a limited time, private live preview of the work on the web. So you can test-drive it after I do. Text edits and minor changes may be sent to me via email. I will do the last editing at no further charge. Additional pages or addition of photographs incur additional fees and more time to complete it. There is no refund on the work hours already completed.

I will publish your site to the host server you chose before I wrap it up. See my recommendation. It requires directions and passwords provided by you, in order for me to successfully publish your website on your chosen server. Communication may be needed between you and your host prior to that to be sure that all and any problems in the way of publishing are addressed. Once the site is designed and running like it's yours. You want it to go online and be well-cared for, with no problems and no downtime. It's a done deal.

I limit my website service to creating atmospheric, easy-to-use, static websites. No flashing or moving graphics (except for specially-designed graphics specific to a page that might have a smooth movement of sorts), special popups that would disturb your visitors. Once you have your website running, you are free to join any advertising network that might require ads and popups. I personally choose not to use them in the design. Because I am personally a minimalist. There are website and graphics designers for those who like a lot of scripts that automate functions. If that is your wish, I'll try to recommend one who can create those graphics, rather than take on a large repertoire or line of expertise. Once your site is published, I can be called upon again, if you wish, to update content and graphics for your site, as you grow.

If you will be selling merchandise or services, I can create an online shopping cart through the best service for you to build upon and maintain, through PayPal. I use it on all of my own websites. If you wish to use Amazon related to your business or interests through Amazon's services to derive a small commission from your shopping system for you. Amazon recommendations is a service I provide on all of my own websites.

I do a lot of research on the subject of your website, and will pass along any info or suggestions I might find useful.

I can design a knockout website for any subject or profession, big or small, but I do have a few favorites. They would be all neighborhood mom and pop businesses, gardening and horticultural-related, healing natural products, Science, Nature, preservation, professional dog-sitters, animal breeder/breed-specific, ethnic/cultural. [visit my personal gardening-related website to view some of my own visions.](#)

If you have any questions not covered by this wordy explanation, or would like to begin a website consultation, contact [me](mailto:mary@eyecandee.com). I hope to work with you on a website we'll both be proud of. It will probably be that we become friends afterwards. I like to stay in touch with the new friends that I've been in constant touch with during the process. I dream and goal a reality.

~ *Mary*

www.eyecandee.com

www.marysbloomers.com

[Request More Information, ask questions, or just say Hi--->](#)